ALASKA HEALTHCARE COMMISSION

Jeffrey W. Davis
President, Premera Blue Cross Blue Shield of Alaska
June 20, 2013

AGENDA

Healthcare costs are unsustainable

What is health insurance?

Where does the money go?

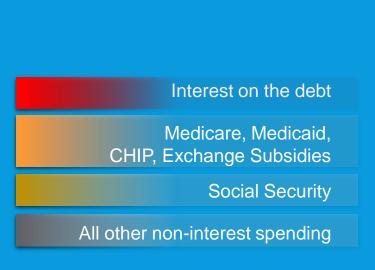
Will the Affordable Care Act fix the problem?

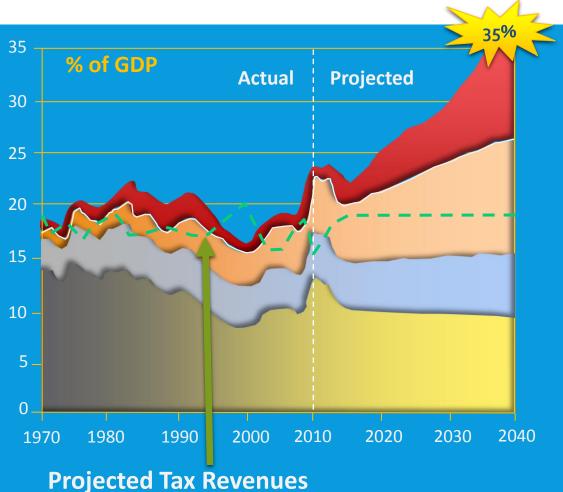
What is being done by insurers to address cost?

Questions?



UNSUSTAINABLE?

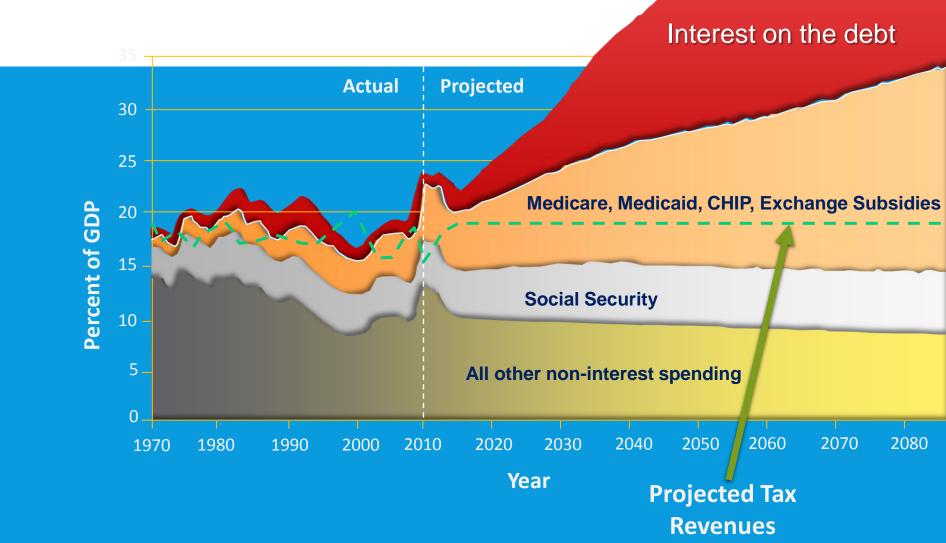




Source: CBO and George Mason University

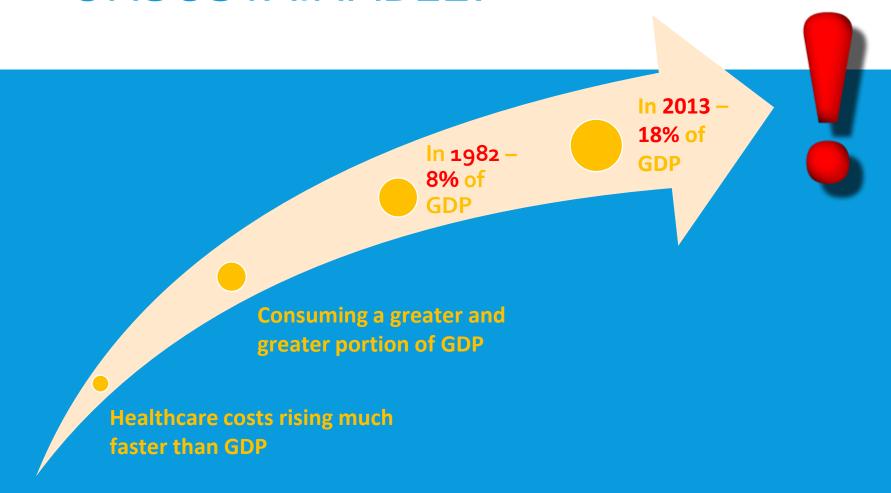


ANATOMY OF A CRISIS.





UNSUSTAINABLE?





AK SPENDING COMPARED TO OTHER MARKETS

- AK Small group premiums \$650 PMPM
- WA Small group premiums \$325 PMPM
- Employers and individuals being crushed under the financial burden



WHAT IS HEALTH INSURANCE?

Three things make an "event" insurable

Undesirable

Unpredictable / Individual

Predictable / Population



WHAT IS HEALTH INSURANCE?

Originally financial protection

Has been blended with social policy
Impacts health status
Viewed by many as a "right"

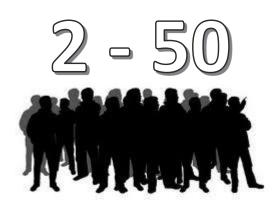
Not always an "undesirable" event

- Preventive care



WILL THE ACA FIX THIS PROBLEM?







January 1, 2014

- Guarantee issue
- No pre-existing condition waiting periods
- Federal subsidies in the exchanges
- Minimum essential benefits
- 11,000 pages of regulations and growing



THE HEALTH INSURANCE DOLLAR

From a dollar of premium to Premera:

- Administration 6%
- Premium Taxes and commissions 2%
- Profit **1**%
- Healthcare 91%



WHERE DOES THE MONEY GO?

AK Division of Insurance approves rates

Standard – "adequate, but not excessive"

- Health care cost trends
- Administrative costs
- Contingency and risk charges

Reserves – not directly considered

Reserves exist to cover the future healthcare needs of our clients





WHERE DOES THE MONEY GO?



- Reserves not explicitly considered in rate review
- Reserves exist to cover the future health care needs of covered person – promise to pay
- Adequate reserves are required as a condition of operation – consumer protection
- Expressed as a percentage of "risk based capital"
- Should reserves be used to subsidize rates?



WHAT ARE INSURERS DOING ABOUT COSTS?

- Improve quality by reducing waste
 - 30-40% of care is "waste"
 - does no good and often does harm
 - \$1,000,0000,000 opportunity
- Engage and empower consumers
 - Reward educated consumers
 - Choosing wisely
- Cost Transparency
- Integrated Health Management





WHAT ARE EMPLOYERS DOING ABOUT COSTS?

Personal health status improvement

Robust, effective worksite wellness

High deductible plans – with HSA/HRA

- Moral hazard
- 30% reduction in claims

Cost transparency

Worksite clinics

Medical tourism





DELIVERY SYSTEM TRANSFORMATION

Empower Primary Care

- Additional pay for quality improvement/ waste reduction
- Transparency tools
- Data

Global outcomes contracts



Provider led with carrier support



SUMMARY

- Status quo is unsustainable
- Affordable Care Act will not fix it
- Costs and quality are uneven
- We all have a role to play



QUESTIONS?